

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A mobile phone equipped with a camera, comprising:
 - first rotation means that supports a lid and a main body pivotally;
 - image taking means whose optical axis has the same orientation as the rotation axis of the first rotation means, and which is provided fixedly inside the first rotation means;
 - display means, provided on the lid, for displaying images taken by the image taking means;
 - second rotation means that supports the lid pivotally with respect to the main body about an axis perpendicular to the axis of the first rotation means;
 - detection means that measures the rotation angle of the first rotation means; and
 - display control means that rotates the image taken by the image taking means according to the rotation angle measured by the detection means and displays the image in the display means in such a manner that the up-and-down direction of an object in the image displayed by the display means coincides with the actual up-and-down direction of the object at a time when a direction perpendicular to a surface of the display means is the same as the direction of the optical ~~axis~~axis,

wherein a reference attitude is set as an attitude at which the direction perpendicular to the surface of the display means and the direction of the optical axis become the same direction, by rotation of the lid substantially ninety degrees about the rotation axis of the first rotation means and substantially ninety degrees about the rotation axis of the second rotation means relative to the main body, and wherein the display control means causes the image taken by the image taking means to be displayed as-is on the display means when in the

reference attitude, and rotates the image taken by the image taking means and displays the image on the display means when not in the reference attitude.

2. (Currently Amended) A mobile phone equipped with a camera, comprising:
 - first rotation means that supports a lid and a main body pivotally;
 - an image taking block which is fixedly provided with an image taking element for taking images, and wherein the image taking element has an optical axis having a same orientation as the rotation axis of the first rotation means;
 - display means, provided on the lid, for displaying images taken by the image taking element; and
 - second rotation means that supports the lid pivotally with respect to the main body about an axis perpendicular to the rotation axis of the first rotation means,
 - wherein the image taking block is provided inside the first rotation means in such a manner that the lid rotates relative to the main body in response to rotation by the first rotation means but the image taking block does not rotate in response to rotation by the second rotation means, and
 - wherein the image taking element rotates along with the image taking block, by rotation of the image taking block, in such a manner that a longitudinal direction of the image taking element becomes parallel to a longitudinal direction of the display means when a direction perpendicular to a surface of the display means is the same as the direction of the optical axis.

3. (Canceled)